



**DISCOUNTA2Z**  
Here There Everywhere

# COMPANY PROFILE

**DISCOUNT A2Z**  
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*YEAR : 2020*

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**"WHERE EVER YOU ARE,  
DISCOUNT A2Z IS NEAR"**

## ABOUT US

“DISCOUNT A2Z” is the institution of digital marketing agency. We do branding and marketing in easy condition with legal companies and institutions both in online and offline ever first in Bangladesh. We want to spread the service to the consumers all over the country with certain discount. We are providing our services with the assist of 400 co-workers under 20 branch . In the same time, thousands of employments is being created by us.

## MISSION

By advertising and marketing of any legal institution, We want to reach our services to the consumer in every sector with certain discount and cheaper rate.

## VISION

Service and employment is the right of the people, Our commitment to ensure that.

# OUR SERVICES

We do branding and marketing in easy condition with legal companies and institutions both in online and offline ever first in Bangladesh. By Promoting of local brand we want to spread the service to the consumers all over the country with certain discount.

## SECTOR WE COVER



Private Hospital



All Admission Coaching



University Admission



Super Shop



Residential Hotel



Travel Agency



Restaurant & Hall room



Clothing Store



Motor Vehicle Showroom



Medical Pharmacy



Mobile Shop

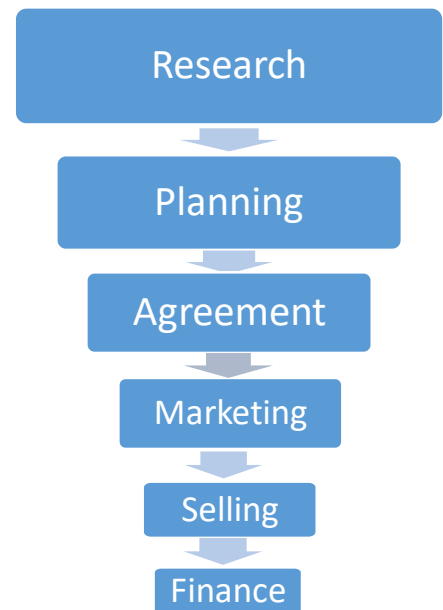


Computer & Electronics Shop



## OUR PROCESS

A better planning gives better output. So at the beginning we research about what consumers needs most by analysis previous recorded data and as our research team sort outed day to day report from current market. Then we start researching current market condition and start planning to get highest success. Our experienced dedicated team are employed to make agreement with our desired vendors. After a successful agreement we start branding and marketing on that brand and promoting the offer, which we have managed for our consumers. We associate a highly skilled team to make every consumer's satisfaction level high and the vendor's will get better success than ever. Our finance department handled the rest of the process.



# ACHIEVEMENTS

“Discount A2Z” started its journey in 2018 with a minimal amount of team members. We believe in hard work and punctuality, as a result, “Discount A2Z” is now providing its services digitally through Apps, Website with the assist of 400 employees under 20 Branches.

In the mean time, we have successfully Served our services more than 20000+ consumers with highest satisfaction all over the country.



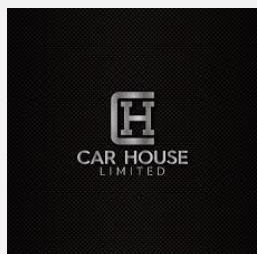
“Customer satisfaction is the key of our success”

“Hard work, consistency, makes goals easier to achieve. The best way to get something done is to begin at some point. The distance between dream and achievement is execute and hard work”

## Successfully work with them :

The reason we grew so fast in the industry, was through our vendors. The companies we were doing business with, if we did more business, they would do more business.

These our respective vendor's, with whom we have contracted.





# CHAIRMAN STATEMENT

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Taking our company further  
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“Building our bridge towards success”



“Respectable consumers and vendors, Firstly take my worm greetings and salam. “DISCOUNT A2Z” has established to advertise and spread our services to the consumers all over the country with certain discount and cheap rate. It’s formal journey starts on 1<sup>st</sup> September in 2018.

“DISCOUNT A2Z” is the institution of digital marketing agency. It’s going to work in marketing and branding about 4000 employers in 200 branches all over the country. We do branding in easy condition with legal companies and institutions both in online and offline ever first in Bangladesh.

“DISCOUNT A2Z” is an app through, where the people of the country will get more than 20 opportunities. By using our app and membership card consumers will get more discount than usual.

I think we will outline a new level of modernity in the world of branding, marketing and advertising.

Our aim is to extrude the problem of unemployment by creating employment and extending our services to people of all walks of life.

**“Service and employment is the right of the people, Our commitment is to ensure that.”**

Above all, I believe that “DISCOUNT A2Z” will play an important role in the business world and the service sector for consumers.

A handwritten signature in black ink, appearing to read 'Imtiaz Shah Sourav'. The signature is stylized and fluid.

**Imtiaz Shah  
Sourav  
(Chairman)**



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